

# SMEAL COLLEGE BUSINESS FUNDAMENTALS, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

The Smeal College Business Fundamentals Certificate provides non-Smeal students with the background and knowledge for careers in corporate and non-profit settings. Core courses are framed around an integrated approach to management, finance, global operations, product development and promotion, and legal aspects of business. Students gain practical skills needed to compete in today's rapidly changing business environment.

## What is Smeal College Business Fundamentals?

The Smeal College Business Fundamentals Certificate will add to your knowledge base across a range of critical business areas and add a Smeal-specific designation to your University transcript upon completion. If you are in a major that is not business related or if you are in a non-Smeal major with a business option or concentration, this certificate will allow you to pursue your interests outside of Smeal while broadening your undergraduate experience to develop fundamental business skills. Prerequisite courses in accounting, economics and statistics will lay the foundation for the core courses in management, marketing, finance and supply chain. In addition, a business elective in either business law or international business may be chosen. This certificate will help you develop the skills that will be needed in whatever career you choose to pursue.

MORE INFORMATION ABOUT SMEAL COLLEGE OF BUSINESS FUNDAMENTALS (<https://www.smeal.psu.edu/business-certificate/>)