

BUSINESS ADMINISTRATION (INTERCOLLEGE)

Learning Outcomes

1. **APPLY/CREATE:** Apply statistical techniques effectively for the purpose of critically analyzing, evaluating, preparing and presenting business decisions.
2. **COMMUNICATE:** Examine the components of effective communication (oral, written, presentation) and evaluate their impact on successful interpersonal interactions, including recognizing behavior styles that may influence communication outcomes.
3. **THINK:** Apply critical thinking skills to analyze and evaluate a problem or situation, demonstrating the ability to break it down into its constituent parts and identify potential solutions.
4. **KNOW:** Assess the effectiveness of business functions in achieving the strategic goals of a business, considering factors such as resource allocation, alignment with organizational objectives, and performance metrics.
5. **PROFESSIONAL PRACTICE:** Analyze a business problem using insights from multiple functional areas, recognizing how different perspectives and ethical standards can influence problem-solving approaches.